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Welcome to the Industry Solutions Lab in Zurich!

I hope you find your visit with IBM to be very worthwhile. Your visit to the Industry Solutions Lab @ IBM Forum Zurich Research gives you access to an extensive network of industry insight and technological expertise which is geared to supporting your achievement of your business objectives.

We hope that visits to IBM, such as this one, will enhance our relationship and provide mutual value. Only you will know if we have met your expectations today, however. Please let me know what you think of your visit to the Industry Solutions Lab @ IBM Forum Zurich Research by completing the enclosed evaluation form and leaving it with your event manager before you leave.

Our logistics support team will be glad to assist you with any special requirements that you may have. Please feel free to ask for assistance.

Best regards

Pascale Lenz
Manager
The Industry Solutions Lab @ IBM Forum Zurich Research
Zurich
Industry Solutions Lab
IBM Forum Zurich
Research
IBM’s Zurich Research Lab

IBM’s Zurich Research Lab—Technology Leadership through Collaboration

The IBM Zurich Research Lab is the European branch of IBM Research and is located on a picturesque campus in the leafy suburb of Rüschlikon. Here, world-class scientists are dedicated to fundamental research and innovation for customer-oriented solutions across many industries.

Our main research areas include data security and privacy, risk and compliance, as well as business optimization and transformation. Additional focus areas are future chip design, nanoscience, supercomputing, advanced storage and server technologies.

In addition, as part of a collaborative worldwide network of research laboratories, we work closely with world-class scientists and technologists covering many areas of interest to IBM’s customers.

A key element of our innovation agenda is our work with business partners and clients from around the globe as well as with academia and other public and private research institutions.

A prime example of our joint activities with clients is a program in which IBM consultants and researchers join forces to tackle pressing business challenges. In first-of-a-kind projects, customers and IBM researchers team up to pilot innovative solutions.

The Industry Solutions Lab, located on IBM Research’s Zurich campus, is a unique forum where IBM’s top customers come to explore innovative solutions to today’s business challenges and to learn about emerging technologies of tomorrow.

We welcome you as business and technology leaders to explore our fields of research, and invite you to become part of our innovation community.
Industry Solutions Lab

Your opinion is very much appreciated.
We are constantly striving to provide world class offerings to our Customers and Business Partners. Your feedback is extremely important to us and will help improve our services.

Briefing date: ____________________________________________

Name: ___________________________ Company: ___________________________

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Overall Satisfaction

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Evaluation

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<tr>
<td>Business insights, innovative ideas, vision for the future</td>
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<td>Long term business value: selection of topics/demonstrations</td>
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<td>Quality of presentations and discussions</td>
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Comments & Suggestions

Could the insights/ideas presented today be helpful for your future business decisions? What could help you solve your business challenges?

We invite you to suggest ways to make briefings at the ISL even more valuable for your organization.

General comments & suggestions

This data may be used to provide you with information from IBM organisations worldwide and IBM Business Partners about products, services or activities that may be of interest to you.

☐ Please do not use the information collected here for future marketing or promotional contacts or other communications beyond the scope of this transaction.

Thank you for visiting our center and taking the time to complete this feedback form.