Google's strategische Ausrichtung im Commercial Web

Joachim Glaubrecht – Google Enterprise
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I picked out this one because I thought it looked like fun ride. This one was tough because there's no aerial photography, but I found a detailed route map at the H-Bahn system home page and aligned it to the street vectors. The location should be on the dot, and the overlay is pretty close.
Google „onebox“

Lokale Ergebnisse für restaurant nahe Dortmund

A Sport Hotel Dortmund GmbH & Co. KG www.sport-hotel-dortmund.de
Malinckrodtstr. 212-214, 44147 Dortmund - 0231/9083 - 0
Wegbeschreibung abrufen - Weitere Informationen

B Gaststätte Swabeledoo www.swabeledoo.de
Kleine Bauhausstr. 26, 44137 Dortmund - 0231/141300
Wegbeschreibung abrufen - Weitere Informationen

C Parkhotel Westfalenhallen GmbH www.westfalenhallen.de
Rheinlanddamm 200, 44139 Dortmund - 0231/1204 - 260
Wegbeschreibung abrufen - Weitere Informationen

Restaurant Dortmund - Die besten Restaurants
Restaurants in Dortmund mit Happy Hour, Preisen, Adresse, Anfahrtsbeschreibungen und Fotos.
www.bartime.de/locations.restaurant-dortmund 17.1.4 html - 49k - Im Cache - Ähliche Seiten

Campus del Sol Dortmund, Restaurant, Eiergarten, Bar
Präsentiert Cocktailbars mit Happy Hour, Preisen, Anfahrtsbeschreibungen und Fotos. Sowie Cocktail Rezepte zum selber mixen.
www.bartime.de/location.campus-del-sol.17.827.html - 44k - Im Cache - Ähliche Seiten

Dortmund Restaurants / Dortmund Restaurant - Lokale ...
Restaurants in Dortmund: Restaurant, Lokale, Gaststätte und Hotels in Dortmunda,
www.eatwursh.de/restaurants/german/deutschland/dortmund/20k -
Our Philosophy: Unified Search

Personal Information
- Documents
- Email
- Web pages
- Reports
- IM Chats
- Presentations
- Spreadsheets

Corporate Network
- Secure content
- File shares
- Content Mgmt
- CRM
- Intranet
- Databases
- Enterprise application

The “World”
- News
- The Web
- Blogs
- Local
- Research
- Images
- Products
- Print content
Our Philosophy: Unified Search
Web Pages for spears Albums - about 108,000

1. VH1.com: Britney Spears: Albums - Urg Music Downloads
   vh1.com - A complete listing of all Britney Spears's albums. Listen to clips and find Urg music downloads!

2. Britney Spears Albums on Yahoo! Music
   music.yahoo.com - View the full discography of Britney Spears on Yahoo! Music. Also check out Britney Spears downloads, biography, discography, videos, news, photos, reviews, ...

3. Britney Spears - britishty.com - Jive Records
   britishty.com - News, music videos, photos, ringtones, audio streams, press, digital downloads, icons, screen saver and more from Britney Spears and Jive Records.

4. Britney Spears Zone | Britney Divorce, Pregnant, Baby Pictures ...
   britishtyzone.com - 17 000+ new Britney Spears pictures, daily Britney divorce & baby news, wallpapers, hits, videos, wedding photos & more.

5. Britney Spears - Wikipedia, the free encyclopedia
   en.wikipedia.org - Britney Spears performing at the Staples Center in Los Angeles, California, ... Her paternal grandparents were June Austin Spears and Emma Jean Forbes. [5] ...

6. Spear - Wikipedia, the free encyclopedia
   en.wikipedia.org - Two of the most noted throwing spears are the javelin thrown by the ancient ... Short spears, like those developed by the Zulu were used for single combat ...

7. The Mystery of Britney's Breasts
   liquidgeneration.com - Listen up: people, the awesome content you wanted has moved here. http://www.liquidgeneration.com/Media/Cartoons/The_Mystery_of_Britneys_Breasts/ ...

8. Liquid Generation: The Mystery of Britney's Breasts
Google Co-op / CSE – Custom Search Engine

This search facility is provided by Google based on a list of sites defined by the Western Australian Government. The Government of Western Australia has no control over the order, currency and completeness of the search results provided.

**Fremantle Fishing Boat Harbour**
Web cam located on the roof of Marine House. It has a South Westerly field of view and updates automatically every minute.

**Fremantle Ports Outer Harbour Project**
Outer Harbour Development. ... The Strategic Assessment phase of the Fremantle Ports Outer Harbour Project is nearing completion. ...

**Hillarys Boat Harbour**
The image above is captured from a web cam located on the Harbour Manager's office at Hillarys Boat Harbour in Hillarys, Western Australia. ...
http://code.google.com

Google Code

Enhance your web site

Google Maps API - Embed Google Maps in your own web pages.

Google Webmaster Tools - Optimize your site's coverage in Google's search index.

Google Web Toolkit - Write AJAX apps in the Java language.

Google AJAX Search API - Put a Google Search module on your web pages.

Reach Google users

Google Gadgets - Write simple mini-apps for the Google homepage and Google Desktop.

Google Desktop SDK - Write plug-ins to search more file types with Google Desktop.

Google KML - Create and share content with Google Earth, Maps, and Maps for mobile.

Google Toolbar API - Create custom buttons for the Google Toolbar.

Integrate with Google

AdWords API - Manage your AdWords account programmatically with SOAP.

Google Base Data API - Read and write Google Base data using a simple, standard protocol.

Google Calendar Data API - Read and write Google Calendar data using a simple, standard protocol.

Google Checkout API - Offer a simple checkout flow and securely process online transactions.

Google Code Blog

Notes from FOSDEM
Feb 29, 2007 - Permalink
Posted by Leslie Hawthorn, Open Source Team

Google was proud to sponsor this year's FOSDEM. We hope that you had a chance to catch the updates on the Linux kernel and

Featured Projects

Mainbase
Author: Mainbase
Google APIs used:
Base Data API
Maps API
Enterprise Solutions

Productivity Solutions for your Business

New! Google Apps Premier Edition offers businesses email, calendar, IM, word processing, and other applications. Learn more.

There's no reason business technology can't be simple and even pleasurable to use - just like your favorite cell phone, music player, or video game console. Whether you're a small business or a corporate giant, your employees and customers deserve tools designed with the end user in mind. Google enterprise products combine the user centricity of our well-known consumer products with the security, manageability, and cost effectiveness that your business requires. Experience the joy of offering your team the products they already know and love.

**Search**
The Google Search Appliance, Google Mini, and Google Desktop make searching your business information or public websites as easy as searching on Google.com. Learn more.

**New! Share**
In less than 30 minutes, Google Apps Premier Edition offers your team 10GB email accounts, calendar, IM, docs & spreadsheets, & more - all hosted by Google and accessible from virtually anywhere. Learn more.

**Visualize**
You don't need a PhD in GIS to explore and share your company's geographic information with Google's popular geospatial products. Learn more.

Want to learn more about Google Enterprise solutions over breakfast? Attend a free seminar in your area.
Our Enterprise Products

Google Earth
Google Desktop
Google Maps
Google Toolbar
SketchUp
Google Maps for Enterprise
Google Desktop for Enterprise
Google Toolbar for Enterprise
Google Maps for Enterprise
SketchUp from Google

Google Mini
Google Search Appliance 1001
Google Search Appliance 5005/8008

User Perspective
IT Perspective
Google OneBox for Enterprise

Leverages a thoroughly proven UI design and experience

Secure, real-time access to business information
Google Geospatial Products

• **Maps**
  - Browser based maps and directions
  - API for integration into websites
  - Enterprise edition for with full support level agreement

• **Google Earth Pro**
  - Import data in text or GIS formats
  - High resolution printing
  - Fastest performance
  - Telephone support

• **Google Earth Enterprise**
  - Create your own custom Earth
  - Integrate large geospatial datasets
  - Support thousands of users
  - Connected or disconnected systems
A ‘Mini’ Map

• A new way to market your customer success stories:

South Suburban Parks and Rec District
Centennial, USA
Industry: Government
Use: Website

Mini powered site: www.ssprd.org
What are Google Apps?

- Business collaboration applications available anywhere
  - Rich AJAX-based user interface with no client download
- Communication and collaboration apps
- Additional apps to be added in the future

- For your organization
  - Branded completely to your organization's identity
  - On your domain (user@yourcompany.com)
  - Fast, simple, user administration console

- Hosted by Google
  - Massively scalable platform (storage, performance, reliability)
  - Low maintenance cost for organizations
  - No hardware/software to install
Thank You!
Questions and discussion…

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